

# NUTRIVA®

# TIGER BOOST



Lignosus rhinocerus  
active ingredient source



AWARDED MALAYSIA  
MOST BENEFICIAL BEAUTY & HEALTH AWARD  
最有益美容及健康产品大奖



THE BEST BRAND OF OLIVE EXTRACT SUPPLEMENT  
(OLUPEX)



THE BEST BRAND OF HEALTH SUPPLEMENT  
(NUTRIVA)



COMPANY OF THE YEAR AWARD 2019  
(HEALTH BEVERAGES)



MOST NUMBER OF OLIVE HEALTH  
SUPPLEMENT PRODUCTS 2020



MS 2424  
5017-07/2005

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# What is Tiger Milk Mushroom?

Sclerotium,  
the medicinal  
containing part



**T**iger Milk Mushroom (TMM), one of the highly regarded medicinal mushroom with more than 400 years history of use in the country. It has traditionally been used to **relieve symptoms of respiratory illnesses such as cough, cold and sinusitis**. **TMM** is also used as a health tonic to promote vitality. According to folklore, Tiger Milk Mushroom was grown from the spot where the tigress dripped her milk while feeding the cubs, hence its name.

## Tiger Milk Mushroom is a rare species and difficult to be collected

**W**ild type can only be found in tropical forests, including Malaysia, Indonesia, Thailand, Philippines, Southern China and Papua New Guinea.

## Cultivation preserves the medicinal properties of Tiger Milk Mushroom

**S**clerotium (underground tuber) will lose its medicinal benefits when it uses the nutrients to form the fruiting body. Cultivation method allows TMM to be harvested at the best timing before the fruiting body is formed.

## Tiger Milk Mushroom addresses the body's needs as a whole via mechanism of cleansing, restoring, rejuvenating and protecting

**S**tudies support Tiger Milk Mushroom's potential as an Health promotion<sup>2,3</sup> agent. Sclerotial polysaccharides (active compound) of TMM improves health. TMM is a comprehensive approach to promote and improve the body's functions.

# What is Cordyceps Sinensis?



**C**ordyceps sinensis, also known as caterpillar fungus has a long medicinal history of use in China and the Orient. It was an exclusive privilege of the royalty in ancient Chinese. This fungus infects the caterpillars during late autumn and eventually replaces the host's tissue, sprouting its fruiting body above ground in the next spring and summer. Wild cordyceps sinensis is found only at high altitudes on the Himalayan plateau and thus making it difficult to harvest.

Modern cultivation technology has made this rare medicinal fungus more widely available and affordable

**O**ne of the world leading cultivator of medicinal mushrooms (Aloha Medicinals) successfully cultivated Cordyceps sinensis that is genetically and analytically bio-identical to the wild type harvested in the mountains of Tibet. This fungus is organically grown in low oxygen and low temperature, just as in nature. When compared with wild type, Aloha cultivated Cordyceps contains higher concentration of HEAA (Hydroxyethyl adenosine Analog), a bioactive compound that has been identified to possess major health properties. Besides, it does not contain insect residue and is suitable to vegetarian. Aloha cultivated Cordyceps grows in a controlled, it is free of environmental pollutants and heavy metals.

## Traditional Chinese Medicine (TCM) Uses

**C**ordyceps has traditionally been consumed as tonic food to invigorate the overall health.

## Traditional Chinese Medicine (TCM) Uses

**C**ordyceps is used by elderly to combat fatigue and reduce weakness. A study showed that a group of healthy elderly adults (average age of 65) who consumed Cordyceps had a significant increase in energy output and oxygen capacity during exercise<sup>4</sup>.

# Are you facing any of these health issues?



**Cough**



**Sinusitis**



**Cold**



**Allergic rhinitis**

**We** breathe all day, every day. Air contaminants such as smoke can irritate the airways of the lungs, causing cough, sore throat and runny nose. Long term exposure to tobacco smoke, both the active and second hand, and other air pollutants increases the risk of respiratory diseases<sup>1</sup>.

**Choose a respiratory care product that is:**

- ✓ **Natural and safe**
- ✓ **A comprehensive approach to overall health**
- ✓ **Standardised active ingredients**

NUTRIVA®

# TIGER BOOST

- ✓ **Traditionally used for relief of cough, cold and sinusitis;**
- ✓ **Improve physical strength and general health**
- ✓ **Suitable for vegetarians.**

**Who are  
recommended  
to consume Tiger Boost?**

**- Regular exposure to polluted environment**

This is a traditional product advertisement.

**Source:**

1. World Health Organization

**References:**

2. Wong et. al. Stimulation of Human Innate Immune Cells by Medicinal Mushroom Sclerotial Polysaccharides. International Journal of Medicinal Mushroom, 2009, 11(3): 215-223.
3. Wong et. al. Immunomodulatory Activities of Mushroom Sclerotial Polysaccharides. Food Hydrocolloids, 2011, 25(2): 150-158.
4. Zhu, J.S. and Rippe, J.M.. CordyMax Enhances Aerobic Capability, Endurance Performance, and Exercise Metabolism in Healthy, Midage to Elderly Sedentary Humans. FASEB J, 2004, 18(5): A931.

# Each capsule of Tiger Boost:

Lignosus Rhinocerus Powder	250mg
Cordyceps Sinensis ( <i>Cultured</i> ) Powder	250mg

**Dosage:** Adults take 1-2 capsules once daily after meal.

## Have You Ever **Cleaned** Your Natural “Air Filter”?



“Poor air quality is linked to premature death. According to the World Health Organization (WHO), air pollution causes around 7 million deaths in 2012.”

### KEEP YOUR BODY HEALTHY:

- Avoid smoking
- Stay hydrated
- Live a healthy lifestyle
- Eat a balanced diet
- Practice good personal hygiene
- Regular exercise

A QUALITY PRODUCT OF:

**NUTRIVA**  
YOUR HEALTH, OUR COMMITMENT

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