

OLIFERIN®

ANTHOLIVE

The Ultimate Immune Protection



MOST NUMBER OF OLIVE HEALTH SUPPLEMENT PRODUCTS 2020

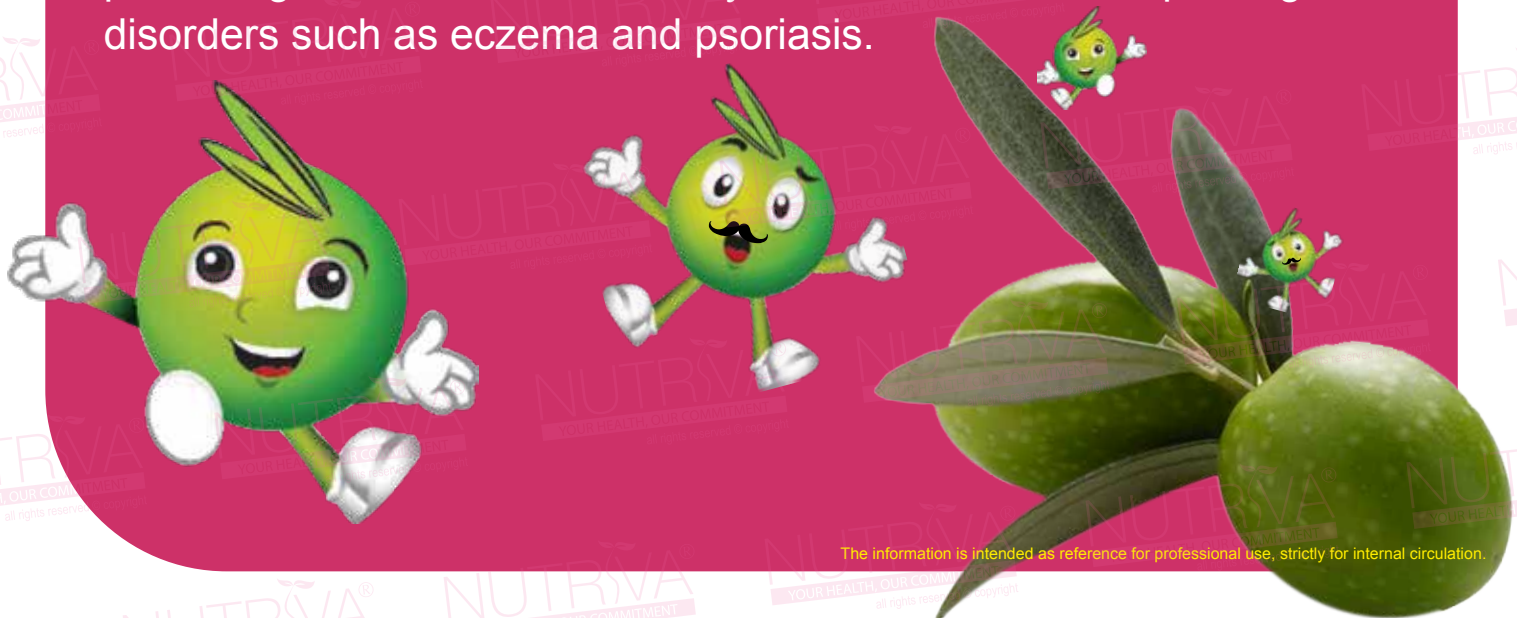


ANTHOLIVE

The immune system is the body's defence against microorganisms or pathogens that can cause infection and/or disease. **Oliferin®** Antholive is specially formulated with a full spectrum of olive phytonutrients (**OleaA®**), anthocyanin-rich berries (**Berry Defense™**), **vitamin C**, **prebiotic** (isomaltooligosaccharide) and **probiotic** blend (lactic acid bacteria & bifidobacteria) to optimise your immune system.

OleaA® A Unique Blend of Olive Phytonutrients (Spain)

Olive (*olea europaea*) has long been touted as an essential part of the healthy Mediterranean diet and is believed to be responsible for the longevity of southern European population and their low rates of cancer and cardiovascular diseases. **OleaA®** delivers the most powerful bioactive compounds of olive tree that provide you with optimal benefits. The chief active components of olive include **hydroxytyrosol**, **oleuropein**, **triterpenoids (oleanolic & maslinic acids)** and **tocopherol (vitamin E)**. Olive polyphenols (mainly hydroxytyrosol & oleuropein) have been recognised as potent antioxidants, capable of decreasing chronic inflammation, boosting immunity, protecting the cardiovascular system, as well as improving skin disorders such as eczema and psoriasis.





is guaranteed to contain a minimum of
15% hydroxytyrosol and **20%** total polyphenols.

Functions of OLIVE Phytonutrients

Hydroxytyrosol

- The most potent polyphenol antioxidant, rapidly absorbed
- Anti-inflammatory, anticancer
- Enhance osteoblast cell growth for better bone health¹
- Anti-ageing, UV protection
- Protection of LDL from oxidation; inhibit platelet aggregation
- Neuroprotection²

Triterpenoids- Oleanolic & Maslinic acids

- Antioxidant, anti-diabetic, anti-atherogenic, anti-hypertensive^{4,5}

Oleuropein

- Antioxidant, antimicrobial, anti-inflammatory, antineuropathic³
- Cholesterol-lowering

Tocopherol (Vitamin E)

- Lipid-soluble antioxidant; anti-ageing



References:

1. García-Martínez, O., De Luna-Bertos, E., Ramos-Torrecillas, J., Ruiz, C., Milia, E., Lorenzo, M. L., Jiménez, B., et al. (2016). Phenolic compounds in extra virgin olive oil stimulate human osteoblastic cell proliferation. PLoS ONE, 11(3). Public Library of Science.
2. Rodríguez-Morató, J., Xicota, L., Fitó, M., Farré, M., Dierssen, M. and Torre, R.D.L. (2015) Potential Role of Olive Oil Phenolic Compounds in the Prevention of Neurodegenerative Diseases. Molecules, 20, 4655-4680.
3. Omar SH. Oleuropein in Olive and its Pharmacological Effects. Scientia Pharmaceutica. 2010;78(2):133-154.
4. Castellano JM, Guinda A, Delgado T, Rada M, Cayuela JA Biochemical basis of the antidiabetic activity of oleanolic acid and related pentacyclic triterpenes. Diabetes. 2013 Jun;62(6):1791-9.
5. Somova, L. I., Shode, F. O., Ramnaran, P., Nadar, A., Antihypertensive, antiatherosclerotic and antioxidant activity of triterpenoids isolated from Olea europaea, subspecies Africana leaves. J. Ethnopharmacol. 2003, 84, 299–305.

Berry Defense™ (U.S.)

A Proprietary Blend of Elderberry, Bilberry & Chokeberry



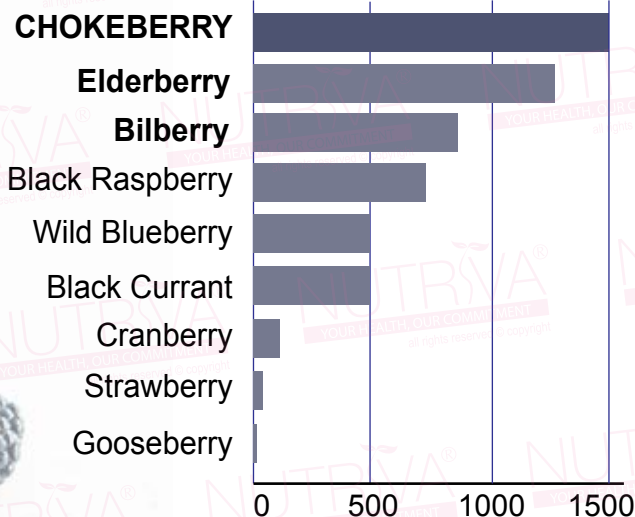
Anthocyanins are known to be excellent antioxidants and directly responsible for the red/purple pigmentation in fruits and vegetables. Darkly-coloured berries such as chokeberry, elderberry and bilberry have among the highest concentrations of anthocyanins. The anthocyanins in these berries appear to **enhance immunity**, function as **anti-inflammatory agents**, possess **anti-viral properties** and play an imminent role as **tumour inhibitors**. In-house studies showed that the standardised anthocyanin-rich berries in Berry Defense™ can:

✓	Enhance T lymphocytes proliferation, indicative of heightened immune response ⁶
✓	Stimulate cytokine production which modulates the body's response to foreign invaders ⁶
✓	Increase resistance to viral infection ⁷

⁶ Blumenthal, E.J., and Bush, M.C. 2006. The effects of berry extracts on immune system function. Unpublished Data.

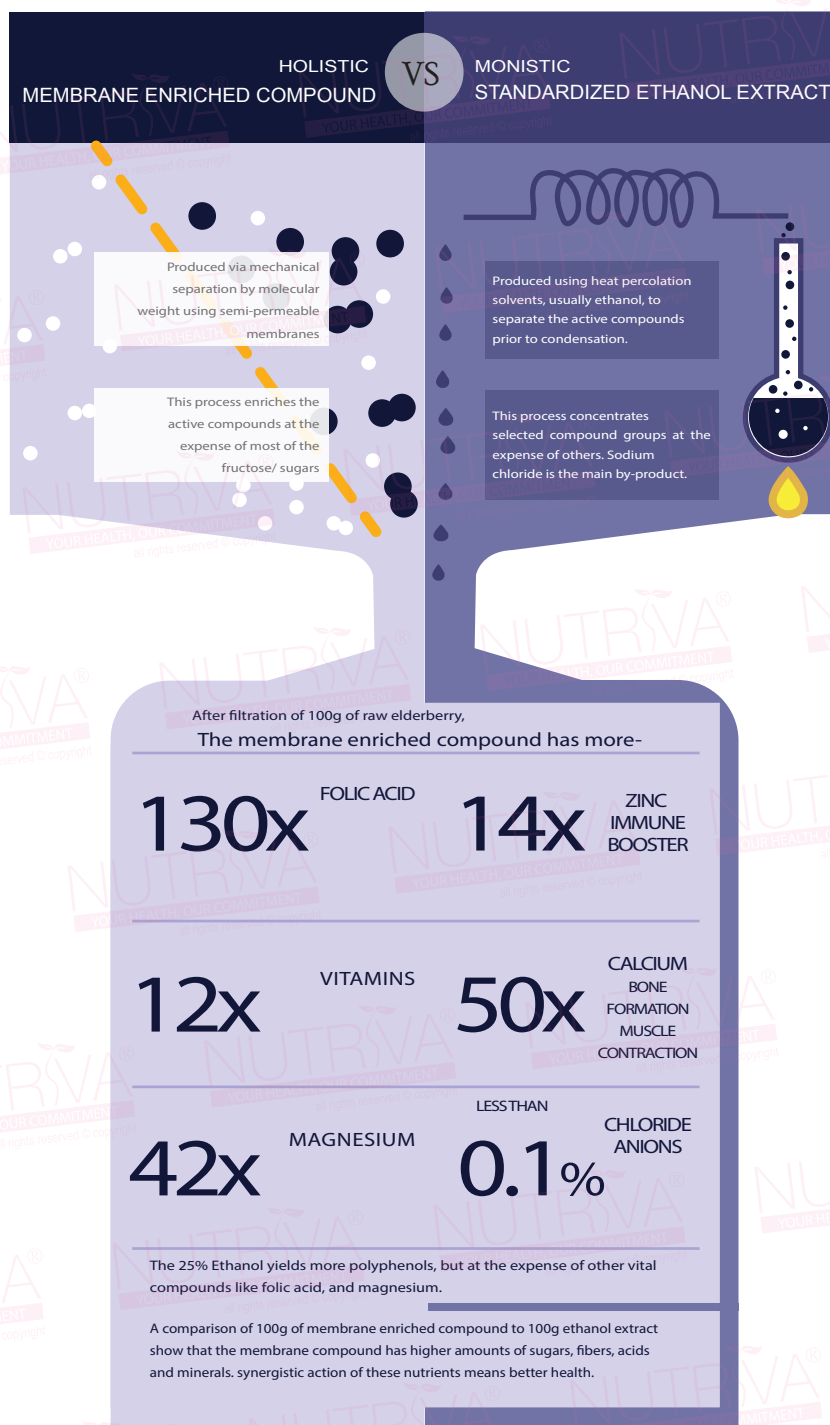
⁷ Blumenthal, E.J. 2006. Immune stimulating and antiviral implications of elderberry extract. Unpublished data.

Berry Anthocyanin Content
mg / 100g (fresh weight)



Why is **ANTHOLIVE** better ?

Berry Defense™ is extracted using a proprietary membrane cold ultrafiltration enrichment process to optimise the concentration of anthocyanins and active compounds in the original fruit matrix. It is standardised to contain a minimum of 12% anthocyanins (as cyanidin-3-glucoside) and 18% total polyphenols.



ELDERBERRY REFINEMENT PROCESSES

The analysis was conducted at an internationally approved laboratory, Neutron, Italy.
Information supplied by BerryPharma.



Support healthy
cardiovascular function

Antioxidant, anti-viral,
anti-inflammatory

Maintain healthy
joints & bone

Immunity
booster



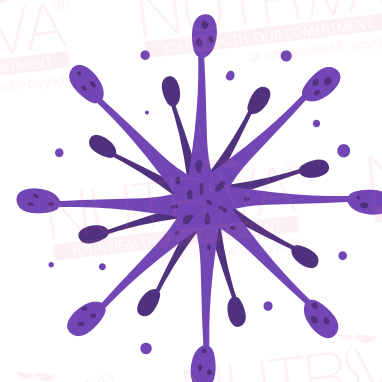
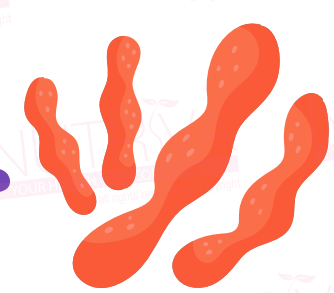
Promote skin
healing & delay
aging

Eyesight protection

Support normal
intestinal flora balance



Who are recommended to take **ANTHOLIVE**

- ☒ Elderly & Children
 - ☒ Poor immune system
 - ☒ Common cold & flu (influenza A & B)
 - ☒ Skin problems, e.g. psoriasis, eczema, acne
 - ☒ Bone loss & joint pain
 - ☒ Digestive problems (diarrhea & constipation)
 - ☒ Metabolic syndrome (abnormal cholesterol, elevated blood glucose, hypertension)
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A QUALITY PRODUCT OF:

NUTRIVA[®]
YOUR HEALTH, OUR COMMITMENT

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